

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.		PRODUCT CODE 1301	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/09/12 AND ENDING 09/09/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	Su	1	12:56P	04:00P	30S	09/09/12-09/09/12	NFL (PATRIOTS)	1	38000.00	38000.00
Total Contract:								1		38000.00
Billing Summary										
						Jul	Aug	Sep	Total	
Otr 3-12						.00	.00	38000.00	38000.00	
GRAND TOTAL									38000.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION